



جامعة عجمان
AJMAN UNIVERSITY

Credit-bearing Micro-credential in Healthcare Management & Leadership

September 2025

Credit-bearing Micro-credential in Healthcare Management & Leadership
Offered by
College of Pharmacy and Health Sciences

Stackable Program Structure

Curriculum Requirements	Credits
A- Core Courses or Modules (2)	6
B- Elective Course or Module	3

CORE CURRICULUM COURSES (6 C.H.)

Course ID	Course Title	Total CH	Lectures	Clinical Training	Pre requisites
PHMC701	Strategic Healthcare Management and Planning	3	3		
PHMC702	Data Analytics and Decision-Making in Healthcare	3	3		

ELECTIVE CURRICULUM COURSES (3 C.H.)

Course ID	Course Title	Total CH	Lectures	Clinical Training	Pre requisites
PHMC703	Pharmaceutical Marketing, Branding, and Sales Management	3			
PHMC704	Quality Assurance and Patient Safety in Healthcare	3			

Study Plan

Semester 1: (9 CH)

Course ID	Course Title	Total CH	Lectures	Tutorial	Pre-requisites	Type*
PHMC701	Strategic Healthcare Management and Planning	3	3			

Course ID	Course Title	Total CH	Lectures	Tutorial	Pre-requisites	Type*
PHMC702	Data Analytics and Decision-Making in Healthcare	3	3			
PHMC703 or PHMC704	Elective	3	3			